

First restaurants open at Hill Center Brentwood

Traffic patterns to follow during construction provided

BRENTWOOD, Tenn. – Nov. 11, 2016 – Next week brings the opening of two restaurants at [Hill Center Brentwood](#), the \$211 million mixed-use development at Franklin Road and Maryland Way.

Uncle Julio's is opening to the public on Tues., Nov. 15 and Del Frisco Grille will open on Sat., Nov. 19. Valet parking is available immediately adjacent to the restaurants. Additionally, the six-level, 852-space parking garage is completed, and 145 surface parking spaces are also available.

With the openings of the restaurants and soon to follow retailers, H.G. Hill Realty is providing a traffic flow directory to guide customers and shoppers as they visit the new development for the first time.

Welcome to Hill Center Brentwood HillCenterBrentwood.com



View online at HillCenterBrentwood.com

Additional restaurants and retailers include:

Restaurant tenants include:

[Nama Sushi Bar](#) offers a traditional sushi menu, but is most known for creative, chef-inspired menu items and chef's choice sushi platters/rolls. For the non-sushi customer, the menu also offers cooked Asian fusion cuisine items known as "Hot Nama." The 11-year-old concept has two locations in Knoxville, Tenn. and one in Nashville's Midtown, which was recently voted Nashville's Best Sushi by Nashville Lifestyle Magazine's 2015 Reader's Poll. The restaurant will occupy 3,497 square feet in building B1. A December 2016 opening is anticipated.

[Holler & Dash](#), the rapidly growing fast casual biscuit house, will open its first Tennessee location in late 2016, occupying 3,219 square feet in building B1. The restaurant concept is based on a core belief system that is expressed through an elevated Southern menu consisting of premium ingredients, an interest in the communities they serve, and an in-store experience steeped in Southern hospitality by the people that bring it all to life. With a

menu brought to market and enhanced by Director of Culinary Brandon Frohne, Holler & Dash knows the biscuit is the hero but the flavor possibilities are endless. In addition to the Brentwood location, Holler & Dash biscuit houses are in Homewood and Tuscaloosa, Ala., and Celebration, Fla. (opening late 2016). "We are excited to be part of the mixed-use Hill Center Brentwood development, as this location will allow us to seamlessly mix with people's lives—whether they are on the go or looking for a more relaxed dining experience to share with friends," said Mike Chissler, Holler & Dash chief operating officer.

[Del Frisco's Grille](#) is a vibrant, upscale-casual eatery serving exciting American food with a twist. The 'anytime eats' dining destination, offers lunch, brunch and dinner including shareable plates, two-fisted sandwiches, chef-inspired daily features, prime wet-aged steaks and fresh seafood. The Brentwood restaurant, slated to open in November 2016, will offer a modern, inviting, stylish and fun dining environment, taking the classic bar and grill to new heights, and drawing inspiration from bold flavors and market-fresh ingredients. Del Frisco's Grille is also known for creative, hand crafted cocktails such as the signature VIP made with Clementine Vodka infused with fresh Hawaiian pineapple. The new Brentwood Del Frisco's Grille marks the second restaurant in the Nashville area, with the first slated to open in October on the ground floor of a new mixed-use building in the Gulch area. "We'll be opening our first Nashville Del Frisco's Grille in the Gulch area and felt Brentwood would be a great compliment to our first location given the demographics of the area," said Bill Martens, VP of development and construction for Del Frisco's Restaurant Group. "Hill Center Brentwood is a perfect fit as it is a mixed-use development with appealing shops and a strong business environment. As a destination for dining, drinks and socializing, we're confident Del Frisco's will be a great addition to the development." The 7,900 square foot restaurant will occupy building C1.

[Uncle Julio's](#) is a made from scratch casual Mexican restaurant known for serving fresh, high quality margaritas, tableside guacamole, fajitas and other traditional and unique border style Mexican. "I am very excited to be opening our first Tennessee location in Brentwood. In fact, we have created a new prototype building designed especially for the Hill Center and the Brentwood community that showcases the patios and outdoor environment," said Tom Vogel, Uncle Julio's president and CEO, who also resides in Brentwood. The 8,000 square foot space is in stand-alone building C2.

[Jeni's Splendid Ice Creams](#) is set to add to its Nashville-area family of scoop shops in a new 1,506 square foot space in building A. Founded in 2002 by James Beard Award-winning cookbook author Jeni Britton Bauer, the ice cream company's Brentwood location will open in summer 2017. Jeni's ahead-of-the-trend vision—using whole ingredients and dairy from grass-pastured cows, rather than synthetic flavorings and commodity ice cream mix—coupled with inspired flavors, sparked the artisan ice cream movement more than a decade before it would become a top food trend. "Nashville is like home to us and we are excited to expand into Brentwood," says Jeni. "Our Sweet Cream Biscuits & Peach Jam flavor was born here, inspired by the Loveless Cafe, and made with peaches from The Peach Truck. It's a key part of who we are as a company."

Retail tenants include:

[Hemline](#) features more than 200 lines of clothing, shoes, and accessories – infusing cutting edge fashion into the regional market, with each location offering its unique personality and individual flair. Owner Mary Maddox, who also owns the Hill Center Green Hills location, will open the 1,470 square foot boutique in spring 2017.

[Paper Source](#) is a specialty retailer founded in 1983 that offers a unique selection of fine and artisanal papers, invitations and announcements, personalized and distinctive gifts, gift-wrap, greeting cards, custom stamps, and an exclusive collection of envelopes and cards. Paper Source offers an original aesthetic, with a distinct color palette and proprietary designs that are handcrafted by a Chicago-based design team. As of July 2017, Paper Source operates more than 114 retail store locations plus an ecommerce store and wholesale division.

[Francesca's](#) carries a handpicked collection of women's clothing, jewelry, shoes and handbags, along with home goods and gifts. "We're excited to call the beautiful rolling hills of Brentwood home, and we look forward to bringing eclectic items from around the world, around the corner," said Senior Vice President of Direct-to-Consumer & Marketing, Erik Lautier. The 1,439 square foot boutique will open spring 2017. Francesca's also has a Hill Center Green Hills location.

[The Cosmetic Market](#) has established itself as the region's premier beauty destination for quality conscious shoppers. A local company with regional reach, the new 3,600 square foot space will open in spring 2017 in building A. "Brentwood has been on our radar for some time," said Nashville native and founder Linda Roberts. "With the success of The Cosmetic Market at Hill Center Green Hills, we didn't hesitate to add this new location to our roster of stores. Jimmy Granbery and his team understand our business model, and doing business with them

has been a great experience. We look forward to another successful opening.” The Cosmetic Market has additional locations in Nashville, Cool Springs, Chattanooga and Atlanta.

[Fab'rik](#), a women's clothing and accessories boutique, will open spring 2017. Brentwood residents and mother-daughter team Beth Hughes and Katherine Figlio are bringing the store to an approximately 1,500 square foot space in building A. The duo believes the Fab'rik motto: to deliver high style with heart, no attitude or sticker shock, will fit in well with the lifestyle of Brentwood residents. Customers will enjoy the luxuries of having a full-time personal stylist, without breaking the bank. All items, except for the brand's designer denim collection, retail for \$100 or less. “We want to make every woman feel beautiful and provide a fun, relaxed shopping experience that caters to each individual,” said Figlio.

[CorePower Yoga](#), a Denver-based premier yoga company, will open its 3,889 square foot studio in spring 2017, offering a variety of yoga class styles for all levels including CorePower Yoga, Yoga Sculpt and Hot Power Fusion as well as a number of additional cross-training opportunities. Built with green, sustainable practices in mind, the new CorePower Yoga will operate to meet the highest standards of cleanliness and boast a range of amenities including changing rooms with showers and private lockers. “CorePower Yoga is thrilled to be opening our first Tennessee studio in Brentwood,” said Tess Roering, chief marketing officer at CorePower Yoga. “We offer a physically intense workout that challenges the body while bringing peace to the mind, a unique combination that we can't wait to share with the Brentwood community.”

[SunTrust](#) is targeting January 2017 for the opening of its newest Williamson County branch. The 3,153 square foot space will have a walk-up ATM and will employ between 4-7 employees. SunTrust Banks, Inc. is a purpose-driven company dedicated to Lighting the Way to Financial Well-Being for the people, businesses, and communities it serves. Headquartered in Atlanta, the Company has three business segments: Consumer Banking and Private Wealth Management, Wholesale Banking, and Mortgage Banking. Its flagship subsidiary, SunTrust Bank, operates an extensive branch and ATM network throughout the high-growth Southeast and Mid-Atlantic states, along with 24-hour digital access. Certain business lines serve consumer, commercial, corporate, and institutional clients nationally. As of June 30, 2016, SunTrust had total assets of \$199 billion and total deposits of \$153 billion. The Company provides deposit, credit, trust, investment, mortgage, asset management, securities brokerage, and capital market services.

[Dress Up](#) is a women's clothing store with 17 brick-and-mortar locations across the southeast. Founded in 2009 by Derrick and Danielle Case in Dahlonaga, Georgia, the brand began with one goal in mind: to provide customers with the latest trends at an affordable price. Dress Up, opening in fall 2016, has over 70 new styles arriving weekly, including dresses, denim, accessories and more. "This will be our second location in the Nashville area and we look forward to bringing Dress Up to the Brentwood community. One of the foundations of our brand is community interaction, and we are eager to get involved and get to know the neighborhood. We are confident that we will bring something special to the area," said Founder & CEO Derrick Case.

[Hand and Stone](#) offers a luxury spa experience at an affordable price. Offerings including a full range of massage, facial and hair removal services in a beautiful spa setting without a long-term commitment. Owners Jack and Sandi Mullen said demand from clients at their Franklin location and the opportunity to have a spa in Hill Center Brentwood led them to pursue the new location. The business will open fall 2016 in a 2,800 square foot space in building B.

[Noire The Nail Bar](#) specializes in offering a superior nail and spa experience. Staff is professionally trained and is proficient in using modern techniques and products, while using medical grade sterilization processes or disposable instruments for each individual session. In addition to standard premium products, a line of organic products is also available. The 1,890 square foot space will open in fall 2016.

For additional information about Hill Center Brentwood, including site plan images and leasing information, visit hillcenterbrentwood.com.

###

About H.G. Hill Realty Company, LLC

Since 1895, H.G. Hill Realty has built a legacy of service and stewardship in Middle Tennessee. Following the success of H.G. Hill Food Stores, H.G. Hill, Sr. incorporated the H.G. Hill Realty Company in 1926 and placed most of the property he had acquired over the years into the Realty Company. When H.G. Hill, Jr. took the helm in 1942, he continued the tradition of acquiring and

developing property during his 51 years as president. It was during Hill, Jr.'s tenure that the idea of neighborhood shopping centers became popular, and the company began to develop a number of centers in the Nashville suburbs, each of which was anchored by an H.G. Hill Food Store. For more information, visit <http://www.hghill.com>.

MEDIA CONTACT:

Amy Kovar, APR – Gray Public Relations – akovar@graypr.com – 615.497.1799